

ESCAPE THE ZOMB2Bs

Have you got what it takes to safely navigate your way out of the office on Halloween night?

Can you evade the nasties lurking in the shadows?

Keep your wits about you! Note down the three items that help you as you go. And, *if* you escape, tell us for your chance to win.

[START](#)

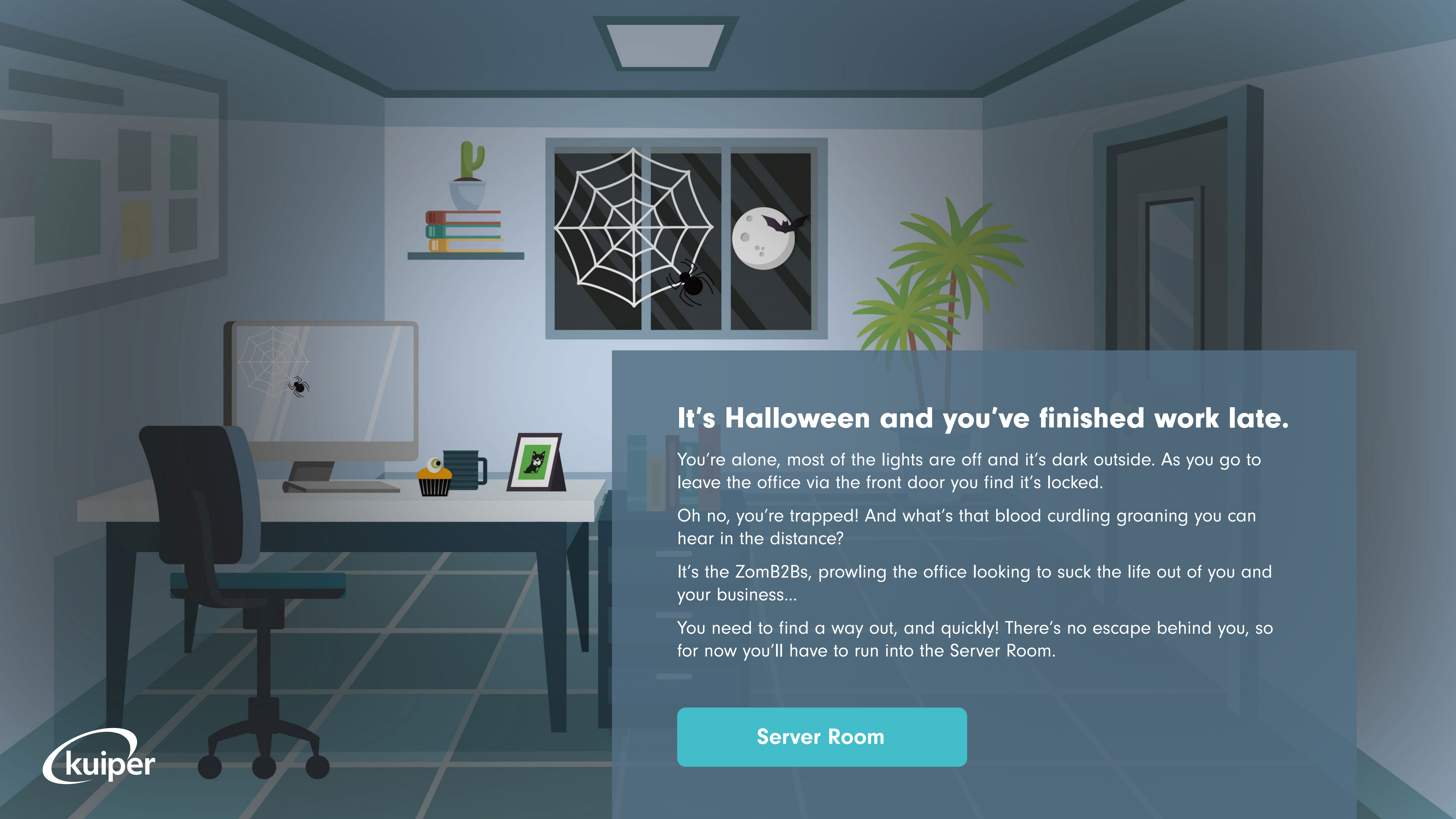
A spookily good interactive adventure courtesy of Kuiper and NetApp.



 NetApp

Gold Partner





It's Halloween and you've finished work late.

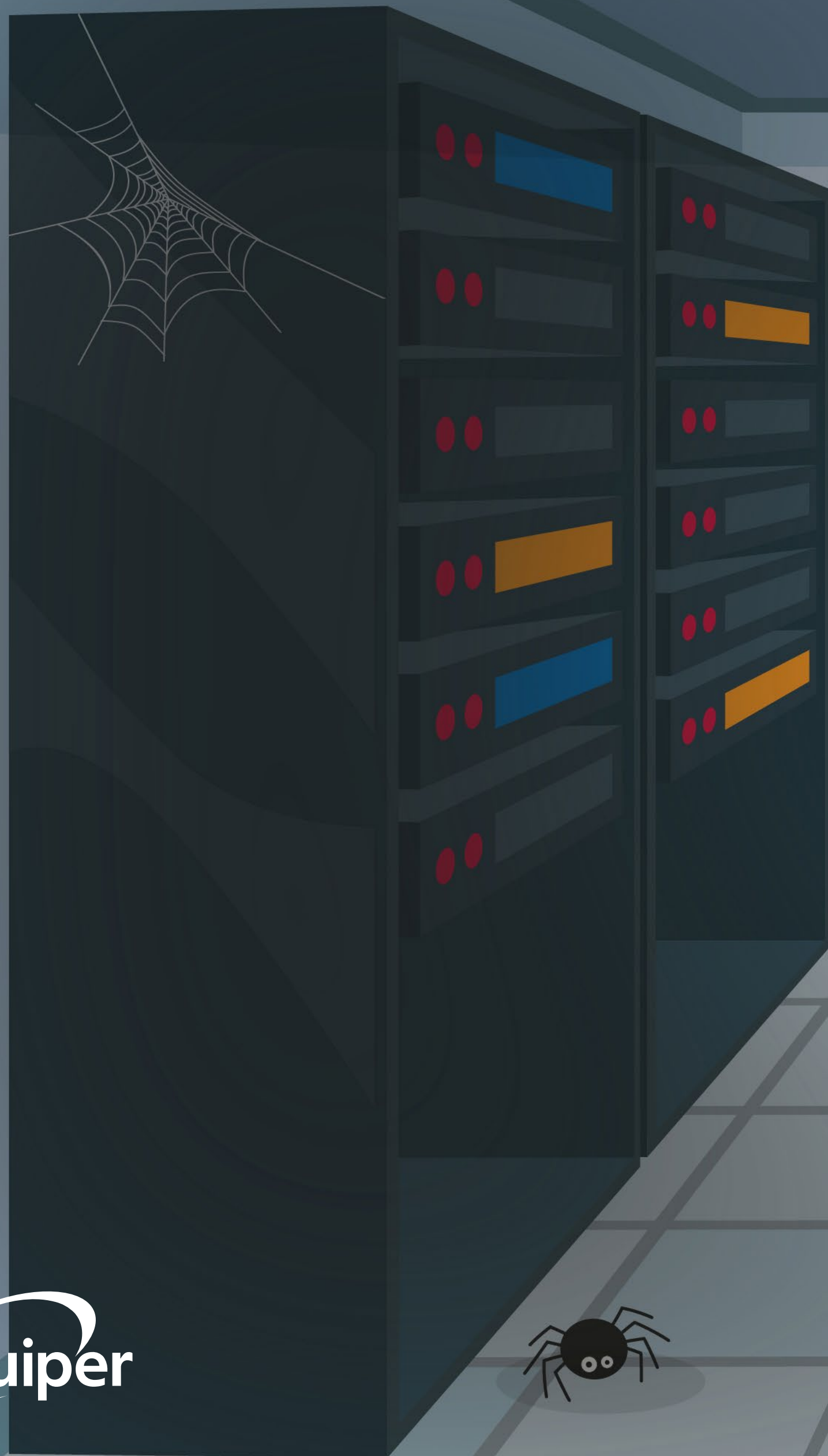
You're alone, most of the lights are off and it's dark outside. As you go to leave the office via the front door you find it's locked.

Oh no, you're trapped! And what's that blood curdling groaning you can hear in the distance?

It's the ZomB2Bs, prowling the office looking to suck the life out of you and your business...

You need to find a way out, and quickly! There's no escape behind you, so for now you'll have to run into the Server Room.

[Server Room](#)



Phew, you're safe... for now.

The server room door should hold off those pesky ZomB2Bs for a while.

But something looks amiss in here. All the server racks are flashing red. That can't be good! Maybe that's why the door locks have failed.

If you can find the error, or reset the servers, will the doors unlock?

But, which server stack should you try first? The stack to the left, or the one to your right?

Server stack 1 to the left

Server stack 2 to the right





Looks like this is an old server.

With this sort of legacy system, it's not a surprise it's failed. I bet you've lost some data as well, what a disaster!

Legacy systems like this drain your time, effort and budget keeping them going long after they're fit for purpose...

Just like that ZomB2B you didn't see lurking behind the server. Uh oh, she got you. It's game over for you...



Use the Kuiper ZomB2B serum and retry your escape

Don't suffer the same fate. If Legacy Tech is draining your time and eating your budget, it's time to move to the Hybrid Cloud. Read this short guide to make your move successfully.



Succeed in a Hybrid Cloud World

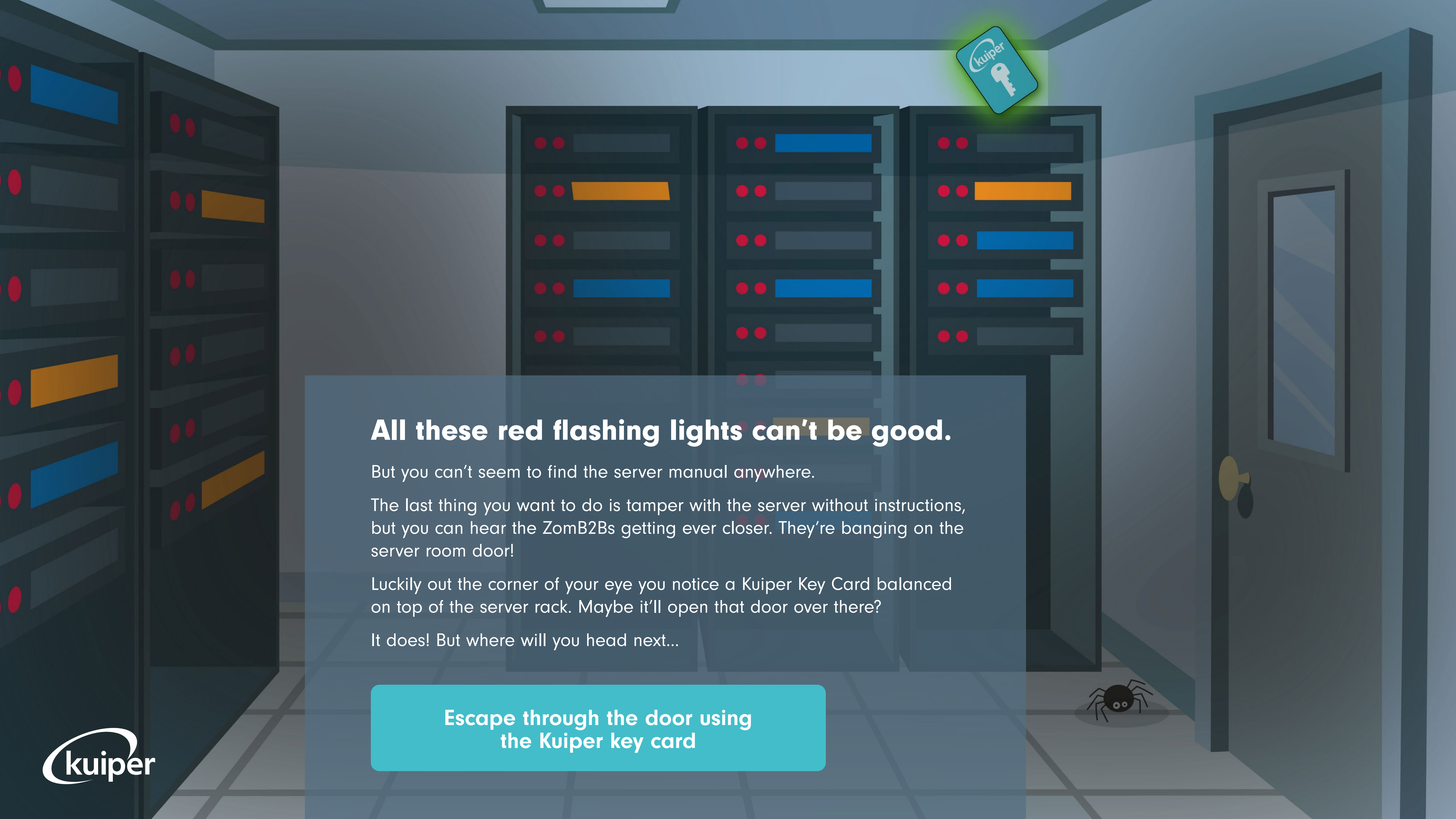


An illustration of a server room with two rows of server racks. The left row is dark and has a spiderweb on its side. The right row is lighter and has a spider on the floor in front of it. A clock is on the wall to the right, and a door is visible in the background.

That Kuiper ZomB2B serum worked a treat. Why don't you have another go?

You've tried the stack to the left already and that didn't work out well, so try the one to your right instead...

Server stack 2 to the right



All these red flashing lights can't be good.

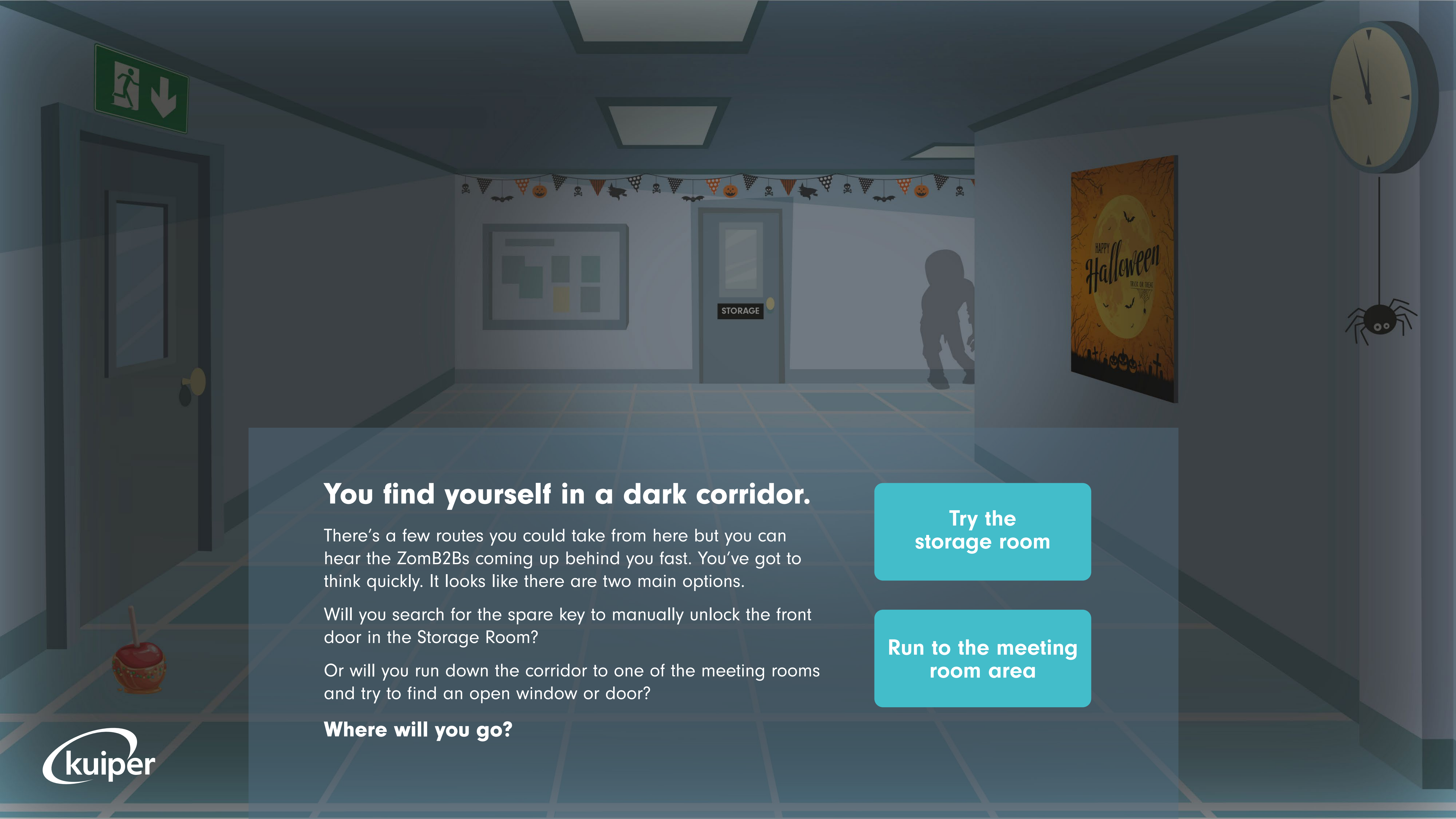
But you can't seem to find the server manual anywhere.

The last thing you want to do is tamper with the server without instructions, but you can hear the ZomB2Bs getting ever closer. They're banging on the server room door!

Luckily out the corner of your eye you notice a Kuiper Key Card balanced on top of the server rack. Maybe it'll open that door over there?

It does! But where will you head next...

**Escape through the door using
the Kuiper key card**



You find yourself in a dark corridor.

There's a few routes you could take from here but you can hear the ZomB2Bs coming up behind you fast. You've got to think quickly. It looks like there are two main options.

Will you search for the spare key to manually unlock the front door in the Storage Room?

Or will you run down the corridor to one of the meeting rooms and try to find an open window or door?

Where will you go?

**Try the
storage room**

**Run to the meeting
room area**

This is getting tense...

Your only option is to go into one of the meeting rooms...
but which one will you chose?

It's 50/50 if you'll make it out alive, there could be anything
lurking behind one of these doors.

Will you head into the 'Generalist' room to your left or the
'Specialist' room to your right?

Escape into the
Generalist room

Escape into the
Specialist room



You open the door to the Generalist meeting room and get quite the fright!

It's a whole room of ZomB2B tech partners. They can sense you're in need and have a problem to solve. They leap on you, chew your ear off and get you to do things their way.

(Doesn't that feel very familiar?)

If only you'd had a partner with you to help, you might have escaped this awful fate. But it's too late now, you're in the ZomB2Bs sales pipeline and you'll never leave...



Try again. Drink the Kuiper ZomB2B serum to retry your escape



Choosing the right partner can be the difference between just surviving or thriving... Use the NetApp partner selector checklist to make sure your business doesn't succumb to the ZomB2Bs next time...

Check out the Partner Selector Checklist

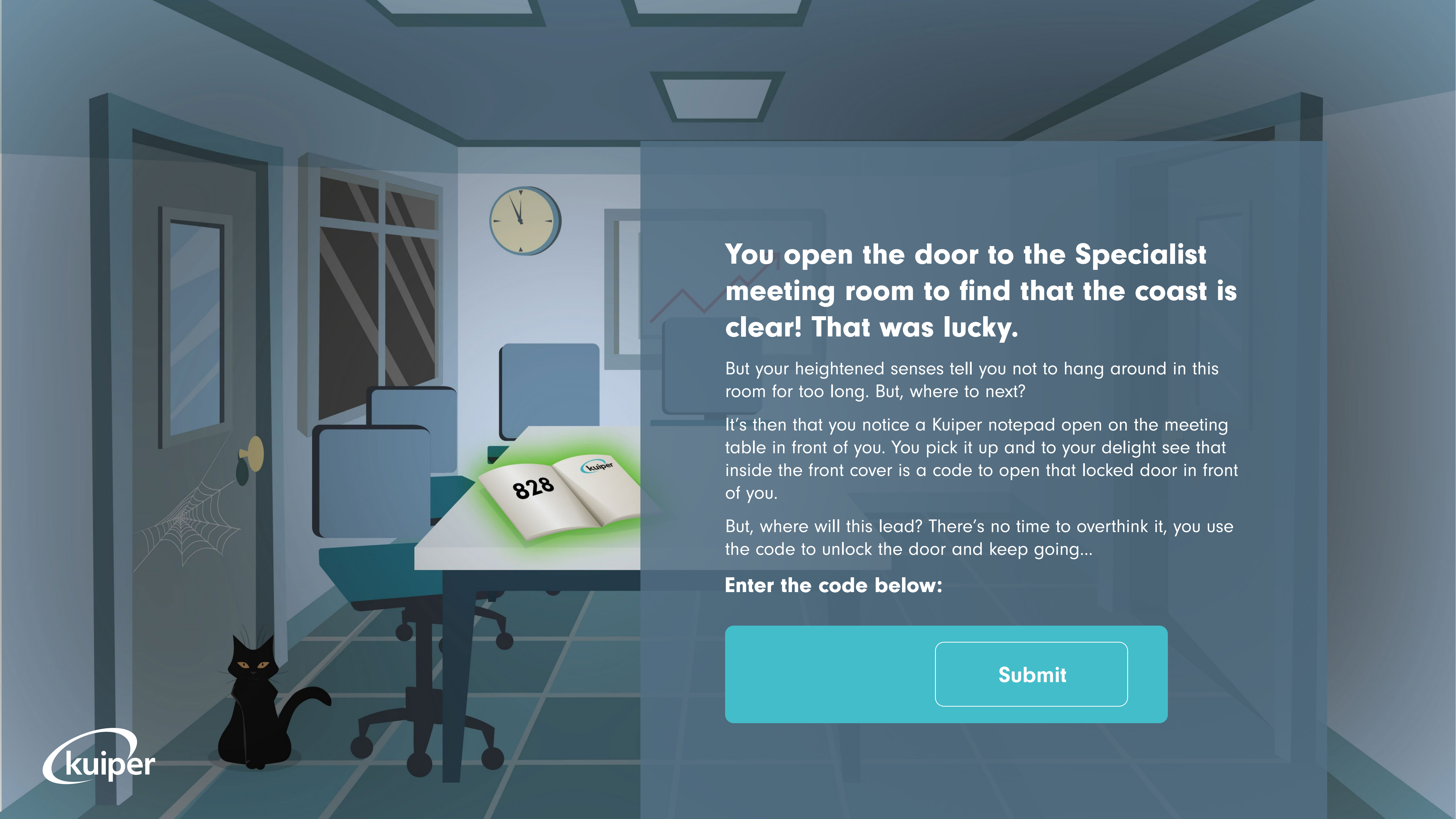


The Kuiper Health Serum's given you a new lease of life.

Why not see what happens if you pick the "Specialist" room instead?

Escape into the
Generalist room

Escape into the
Specialist room



You open the door to the Specialist meeting room to find that the coast is clear! That was lucky.

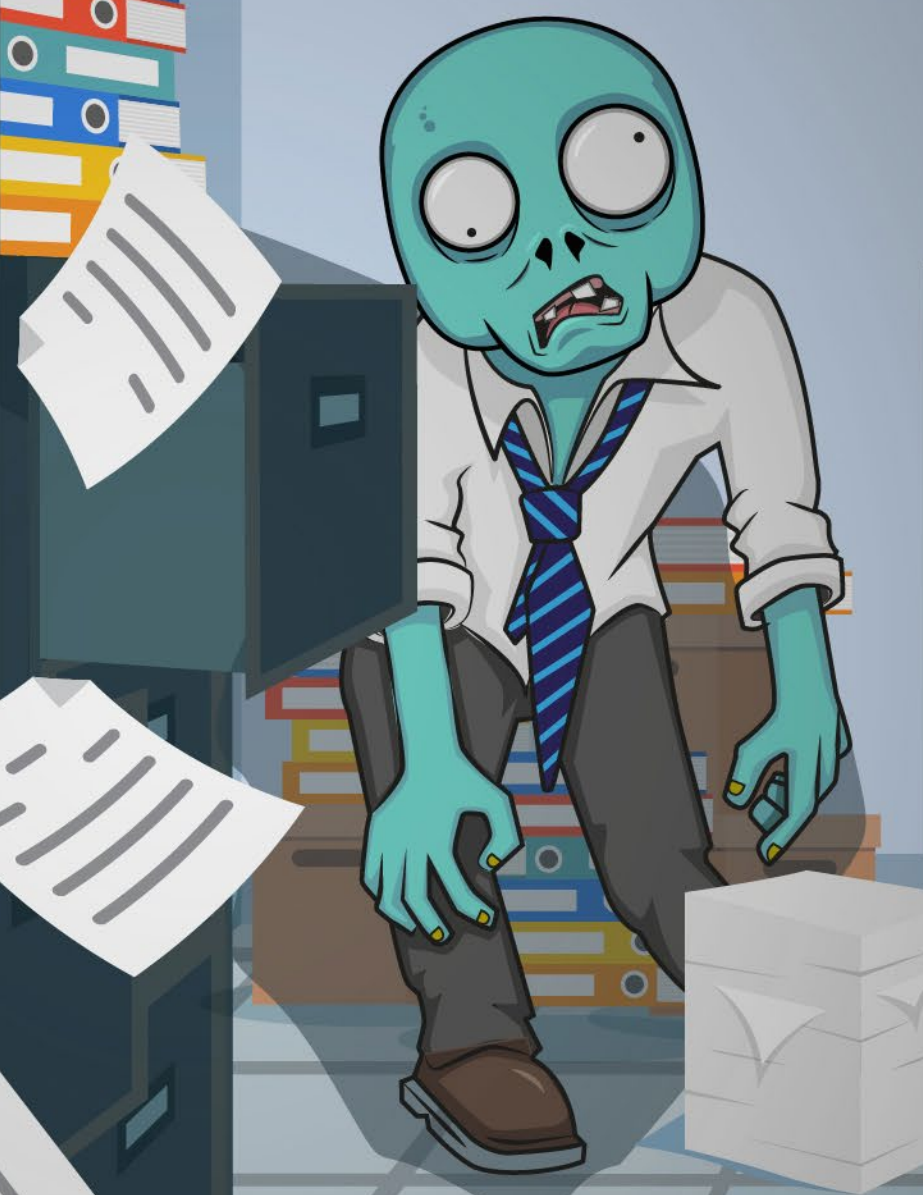
But your heightened senses tell you not to hang around in this room for too long. But, where to next?

It's then that you notice a Kuiper notepad open on the meeting table in front of you. You pick it up and to your delight see that inside the front cover is a code to open that locked door in front of you.

But, where will this lead? There's no time to overthink it, you use the code to unlock the door and keep going...

Enter the code below:

Submit



Wow, it's chaos in here.

You instantly regret this decision, you didn't realise quite how many paper records and files your business still kept. When was the last time anyone even came in here?

As you wonder where to begin searching for another means of escape, you notice it's already too late. There's a pair of beady eyes staring back at you from behind a filing cabinet.

Hold on... that's more than one pair of eyes... before you even know it the ZomB2Bs engulf you (just like all that data).



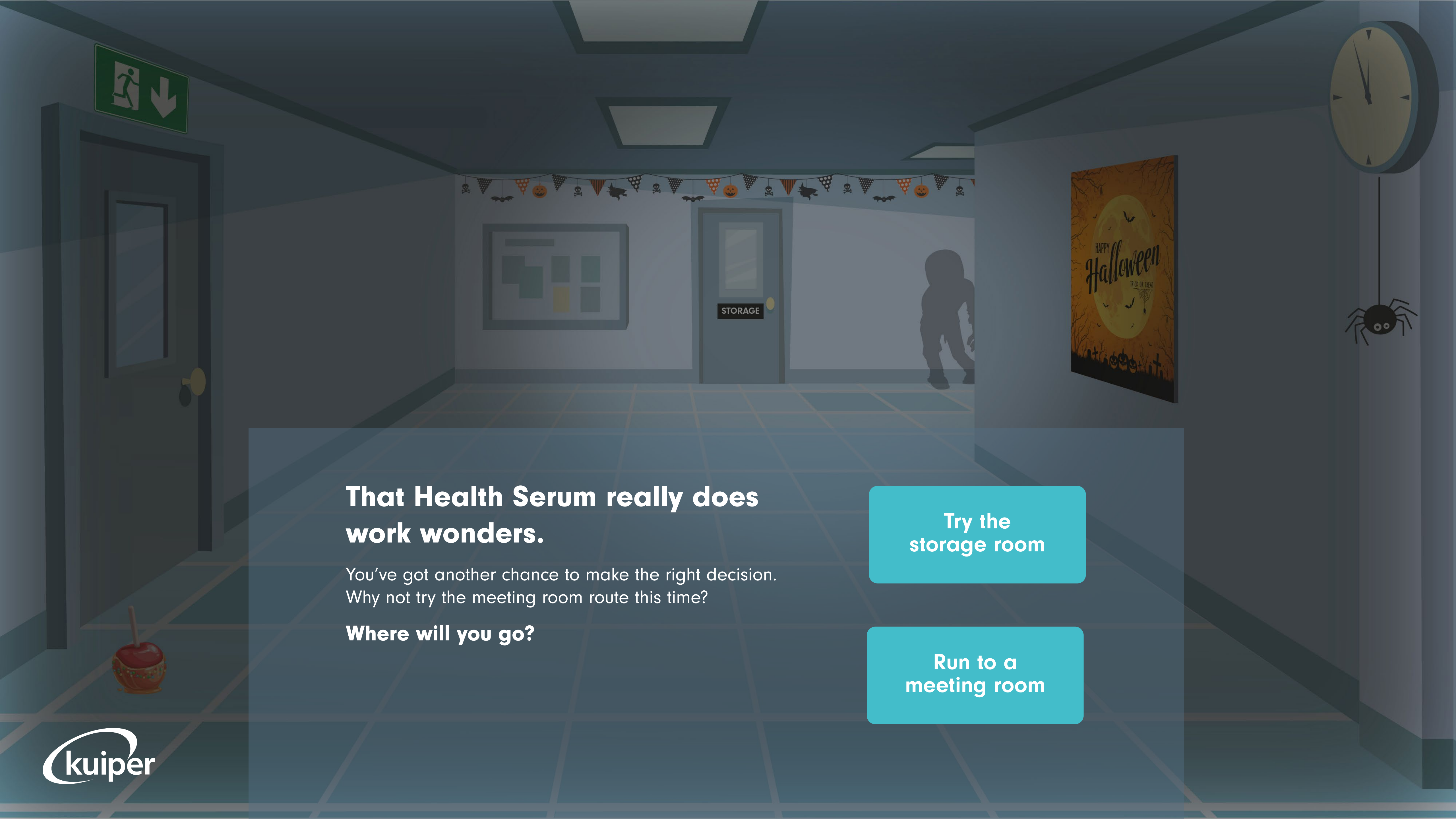
Try again. Drink the Kuiper ZomB2B serum to retry your escape



Just as the office seems like an inescapable maze during a Zombie outbreak, managing your data can seem like a labyrinth too... we can help you find the way out.

Navigate the Data Labyrinth





**That Health Serum really does
work wonders.**

You've got another chance to make the right decision.
Why not try the meeting room route this time?

Where will you go?

**Try the
storage room**

**Run to a
meeting room**



You find yourself in another dimly lit corridor and there's only 3 places you can easily go from here.

A low rumble of ZomB2B growls aren't far behind you...

So, what will you do?

Keep running down the corridor to search for an escape route?

Try the CEO's office to see if there's a way to raise an alarm?

Or see if there's an escape route through the toilet?

Search for an
escape down
the corridor

Try the
CEO's office

See if there's an
escape through
the toilets



You choose to keep running down the corridor and find yourself at a dead end.

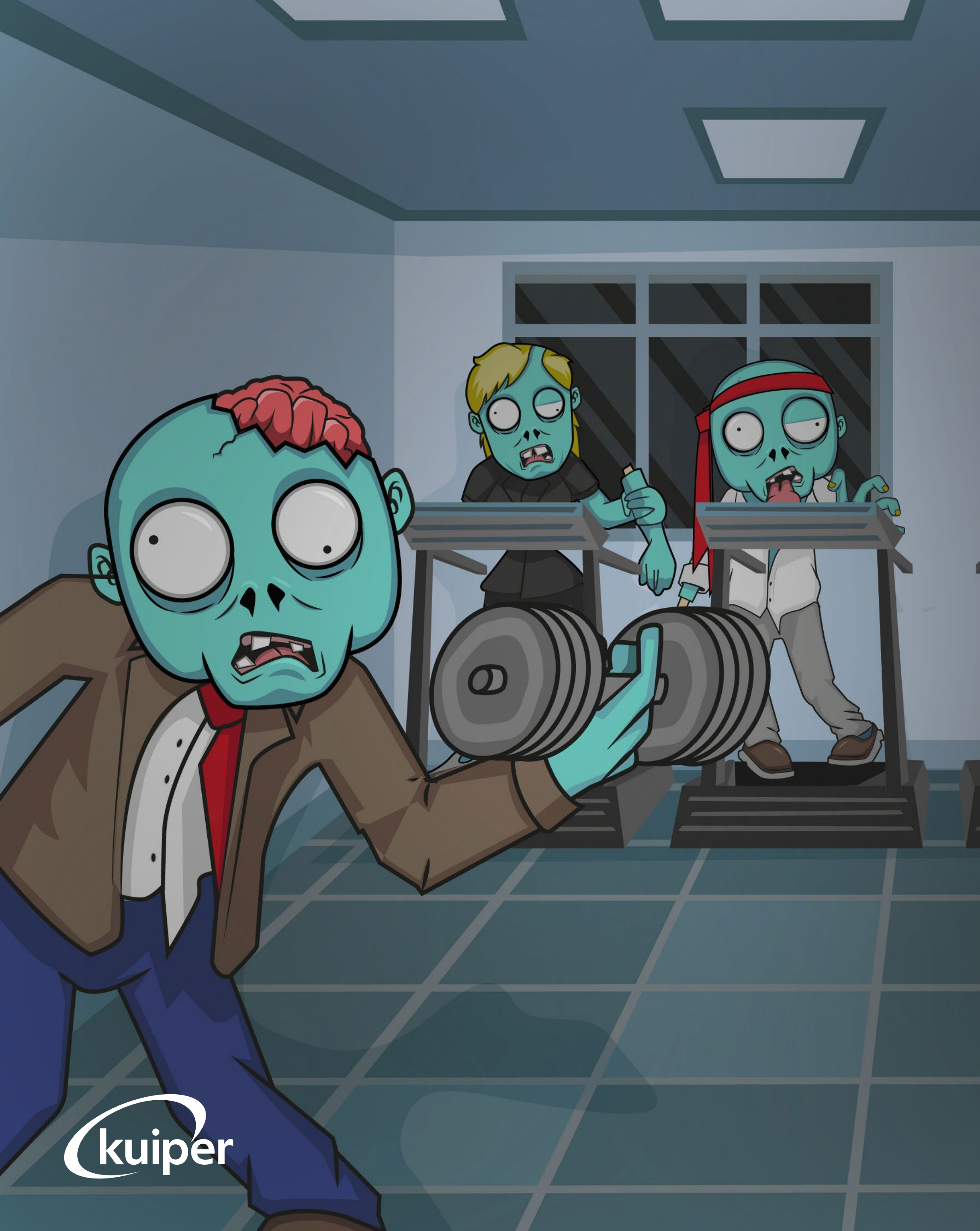
You really can't afford to turn back the other way as you can hear the ZomB2Bs wreaking havoc and getting ever closer!

There's two places to go, but you better hurry.

You can head into the office gym and find a dumbbell to defend yourself, or you could keep running and head down the stairwell to see if there's any way out?

Get out of this corridor and into the gym

Keep running and turn down the stairwell to your right



You decide to head into the gym.

The home of strength, power and performance (just like NetApp's qualities as a storage vendor.)

At least in here, you might be able to grab a dumbbell and defend yourself...

But, it's really not your day. Lurking behind the rowing machine, doing squats on the rack, and staring blankly at you from the treadmill are more ZomB2Bs.

These ZomB2Bs have been training for this, so before you've had time to defend yourself they've knocked you off your feet and it's too late.

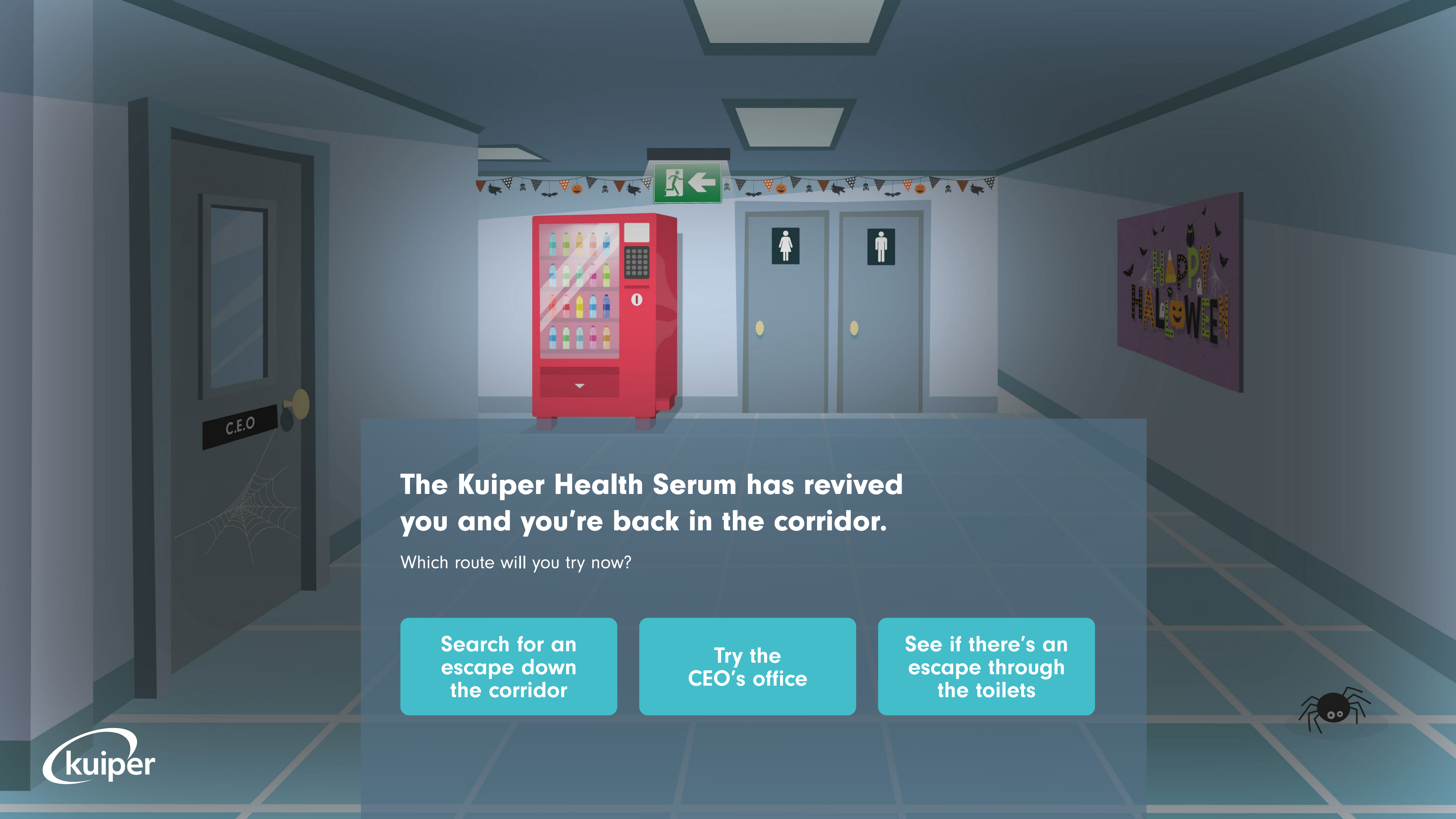


Try drinking the Kuiper ZomB2B serum to revive yourself



Was that all a bad dream? Sometimes it's hard to differentiate fiction from reality. But, it couldn't be easier to dispel the hype from the facts when it comes to cloud storage.

[Cloud fiction vs the facts...](#)



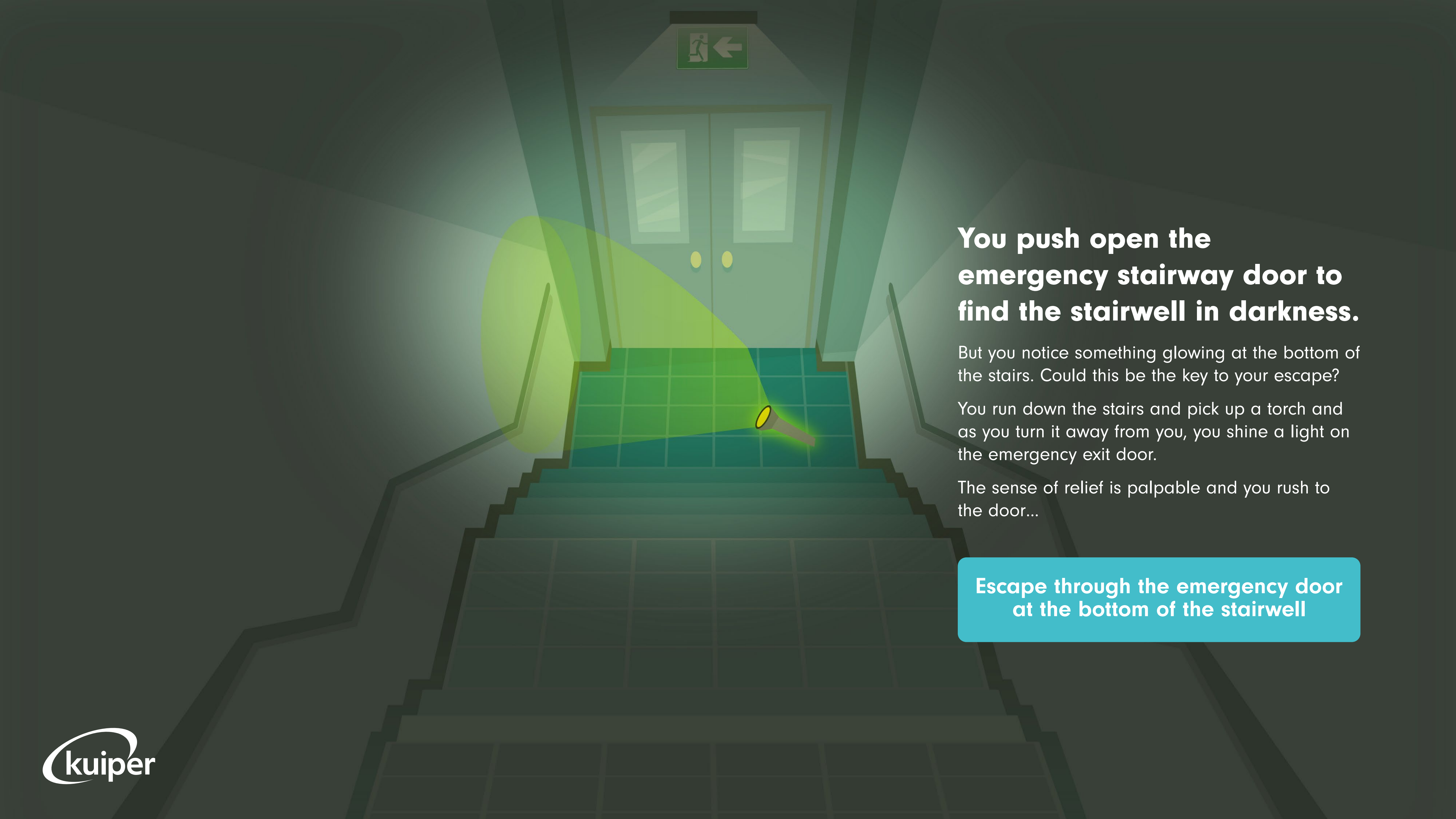
The Kuiper Health Serum has revived you and you're back in the corridor.

Which route will you try now?

Search for an escape down the corridor

Try the CEO's office

See if there's an escape through the toilets



You push open the emergency stairway door to find the stairwell in darkness.

But you notice something glowing at the bottom of the stairs. Could this be the key to your escape?

You run down the stairs and pick up a torch and as you turn it away from you, you shine a light on the emergency exit door.

The sense of relief is palpable and you rush to the door...

Escape through the emergency door at the bottom of the stairwell



You can't remember the last time you were in the CEO's office.

Is the window open? Are there any other exits? Surely the CEO must have a secret escape tunnel in here somewhere. But, you're not in luck.

Your only option might be to barricade yourself in here and wait it out until the morning.

But you've been so preoccupied with your surroundings, that you haven't even noticed the CEO is still sat at her desk. Is it just you, or does she not look quite 'right'?

As you get closer, the horror dawns on you, but it's too late. Your newly zombified CEO lunges at you and it's game over...



Try drinking the Kuiper ZomB2B serum to revive yourself



It's important to always have your wits about you when it comes to your data storage. Don't leave it too late...

Don't let Cloud be an Afterthought

You've been in here many times before...

The windows are too small to sneak out of... maybe you could hide in a cubicle?

It's at that moment you realise not all the cubicles are vacant... as the hairs stand up on the back of your neck, you know you're not alone. You call out 'Hello' and are greeted with a frightful, inhuman noise of reply. You turn to run, but it's too late....



Try drinking the Kuiper ZomB2B serum to revive yourself



Trying to escape through a toilet window wasn't the best strategy. But, you've still got time to rethink your hybrid cloud strategy, and in particular which vendor you'd like to work with.

Think to rethink your storage vendor?





Congratulations, you've successfully escaped.

You've never been more delighted to leave the office... well, apart from on a few Friday afternoons perhaps.

Local residents must have heard the screams and cries for help from your colleagues, as you step outside you notice the ZomB2B emergency response units from Kuiper and NetApp.

You know a little about them, but before you enjoy a safe ride home, you get a quick intro to them both...

[Get to know NetApp](#)

[Get to know Kuiper](#)

Your chance to win.

As you were running from the ZomB2Bs, you will have found three items along the way that helped you escape.

If you can tell us the three items that were crucial to your escape, you could win some scarily good gifts.

Found them all? You could be a winner; click below to enter.

[Enter to win here](#)

